Epworth Medical Foundation
Fundraising Opportunities 2015

Working together to help Epworth HealthCare provide the best patient care
BACKGROUND

EPWORTH HEALTHCARE
Epworth HealthCare is the largest not-for-profit private health care group in Victoria, delivering excellence in world class healthcare across eight hospital campuses and several specialist medical centres around Melbourne.

The group provides acute medical and surgical services, sub-acute care, diagnostics and rehabilitation to more than 133,000 inpatients and 156,000 outpatients each year. Epworth is a leader in cardiology, oncology, maternity, urology, gastroenterology, orthopaedics and rehabilitation.

The organisation has five divisions employing over 5,000 staff with 2,400 accredited Medical Specialists and 1,000 affiliated General Practitioners across Victoria.

EPWORTH MEDICAL FOUNDATION
Epworth Medical Foundation was established in 1982 to generate vital funds to support the activities of Epworth HealthCare ensuring patients receive the best possible outcomes.

The Foundation has a number of programs through which members of the community can support Epworth HealthCare. These include special events, direct mail appeals, bequest planning, memorial giving, auxiliaries and grant funding through trusts and foundations.

Funds raised by the Epworth Medical Foundation are used to pursue excellence in clinical care via the purchase of state-of-the-art medical equipment, funding education scholarships, developing research programs and extending facilities.

Donations made to the Epworth Medical Foundation make a real and positive difference to the health and wellbeing of patients and their families. The foundation is registered as a Deductible Gift Recipient with the Australian Tax Office.
OPPORTUNITES FOR ENGAGEMENT

The following opportunities are available for engagement with Epworth HealthCare, its staff, doctors and community networks.

An outline of each activity is provided overleaf.

FUNDRAISING EVENTS

Friends of Epworth Race Day
Corporate Golf Day
Men’s Health Lunch
Epworth Gala Ball
Women in Healthcare Lunch

RESEARCH

Research Week

EDUCATION

Education Scholarships
Clinical Symposia
GP Education
SPECIAL EVENTS

CORPORATE GOLF DAY
Monday 23 March 2015
Metropolitan Golf Club
Golf Road, South Oakleigh
120 guests

Epworth hosts a corporate golf day each year at one of Melbourne’s prestigious sand belt courses. Corporate teams enjoy an Ambrose event followed by a casual awards presentation dinner. Funds raised are used to purchase equipment for Epworth HealthCare.

Audience
The audience includes corporate leaders, doctors and key Epworth HealthCare staff.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

- Major Sponsor: $30,000 +GST SOLD
- Hole Sponsor: $4,250 +GST
- Team Sponsorship: $2,750 +GST

FRIENDS OF EPWORTH RACE DAY
Saturday 20 June 2015
Moonee Valley Racing Club
450 guests

The Friends of Epworth Race Day will be held at Moonee Valley Racecourse with a three-course luncheon in the Committee Room together with Fashions on the Field stakes, guest tipster and Punters Club. Proceeds enable the purchase of equipment across the healthcare group.

Audience
The audience includes corporate and community leaders, Board Members, doctors, staff, donors, volunteers and members of the Friends of Epworth auxiliary.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

- Race Sponsorship: $6,500 +GST
- Table Sponsorship: $2,500 +GST
MEN’S HEALTH LUNCH
Thursday 7 May 2015
Member’s Dining Room, Melbourne Cricket Ground
450 guests

An informative discussion on men’s joint health will be presented by a panel of medical specialists including sports physician Dr Peter Larkins and orthopaedic surgeons Dr Tim Whitehead and Dr Andrew Tang. Funds raised from this event will be used to purchase state-of-the-art equipment in orthopaedic services.

Audience
The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, and friends.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

- Major Sponsor: $30,000 +GST
- Associate Sponsor: $10,000 +GST
- Table Sponsor: $5,000 +GST

EPWORTH GALA BALL
Saturday 1 August 2015
Crown Palladium
1300 guests

The Epworth Gala Ball is our signature event of the year. The 2015 gala ball is titled Epworth Moulin Rouge. Held at Crown Palladium for 1300 guests, the black tie event will raise funds for advanced medical equipment and to further research within the Epworth Research Institute.

Audience
The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

- Major Sponsor: $32,000 +GST
- Associate Sponsor: $16,500 +GST
- Table Sponsor: $9,000 +GST
WOMEN IN HEALTHCARE LUNCHEON
Thursday 8 October 2015
Zinc at Federation Square
300 guests

The Women in Health Luncheon provides an expert panel discussion on a different women’s health issue each year. Funds raised are used to purchase advanced clinical equipment in women’s health at Epworth HealthCare.

Audience
The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

- **Major Sponsor:** $20,000 +GST **SOLD**
- **Associate Sponsor:** $5,500 +GST
- **Table Sponsor:** $2,500 +GST

RESEARCH

RESEARCH WEEK
15-20 June 2015
Richmond Auditorium
50 – 100 clinicians

A number of interactive breakfast and luncheon workshops are available for sponsorship during Research Week 2015 with an awards dinner to be held on Thursday 18 June IN TEH Members Dining Room of the MCG. A complete list of opportunities will be available early in the year.

Audience
The audience includes specialists, doctors, executive staff members and key personnel from the clinical area of expertise at Epworth HealthCare.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

- **Dinner Sponsor:** $2,500 +GST
- **Key Sponsor:** $1,500 +GST
- **Sponsor:** $1,000 +GST
EDUCATION

EDUCATION SCHOLARSHIPS
Awards Ceremony
December 2015
Richmond Auditorium

Epworth’s educational scholarship program is a reflection of our commitment to provide our people with access to the best opportunities for further education across the globe.

A scholarship is used to undertake a work-related project, complete a tertiary qualification or attend a professional course or conference. At least ten scholarships are awarded each year to both clinical and non-clinical staff. A full scholarship is valued at $10,000 + GST

CLINICAL SYMPOSIAUS
Epworth Medical Services hold a number of Clinical Symposiaus throughout the year in different craft groups. The 2015 Clinical Symposium Program is currently under development and includes:

Audience
The audience includes specialists, doctors, executive staff members and key personnel from the clinical area of expertise at Epworth HealthCare.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

Key Sponsor: $15,000 +GST
Major Sponsor: $10,000 +GST
Sponsor: $5,000 +GST

GP EDUCATION
Category 1 & 2 Training
General Practitioners

Epworth holds regular training sessions for General Practitioners throughout the year providing continuing education to referring doctors from around Victoria.

Category 1 sessions include six hours of training for up to 100 GPs in the Clinical Education and Simulation Centre at Epworth Richmond with light refreshments.

Category 2 dinners are held for each of the Epworth campuses for up to 60 GPs per session with informative speakers.

Corporate Sponsorship
The following opportunities are offered to corporate sponsors with associated benefits:

Category 1 Sponsor: $5,000 +GST
Category 2 Sponsor: $5,000 +GST
RECOGNITION

In return Epworth HealthCare would be delighted to offer acknowledgement in all collateral related to the event and/or activity such as the invitation, program, table and audiovisual brand acknowledgement.

The partnership would also be promoted to the Epworth Community through the following channels:

- Quarterly Epworth HealthCare Newsletter, Epwords
  Circulation 5,000 to Board Members, Trustees, staff, doctors, medical specialists and donors

- Monthly Corporate, Divisional and Doctors E-news
  Circulation 4,000 to staff, doctors and specialists

- Foundation newsletter, Epworth Examiner
  Circulation 50,000

- Epworth Medical Foundation Annual Philanthropy Report
  Circulation 50,000

- Epworth HealthCare Annual Report

- Epworth HealthCare website

FURTHER INFORMATION

The Epworth Medical Foundation looks forward to discussing your involvement in the coming year. For further information on any one of these activities and please contact the undersigned for further information.

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